



Borough of Sinking Spring
BOSS FORWARD
REVITALIZATION COMMITTEE
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SINKING SPRING
BOSS FORWARD REVITALIZATION COMMITTEE
BOARD OF DIRECTORS

Meeting Minutes
July 15, 2025

Call to Order

The meeting was called to order by Brian Hoffa at 7:00 PM in Sinking Spring Borough Council Chambers, 3940 Penn Avenue, 19608.

Present

Jaime Perez (Member-Berks County Redevelopment Authority)
Brian Hoffa (Member-Council Econ Dev)
Mike Hart (Member-Borough Manager)
Laura Mursch (Member-Berks County Planning Commission)
Gabriel Hirsch (BOSS Coordinator)

Absent

Lisa Gantner (Treasurer-SSB Recreation)
Robert Metzger (Member-SSB Econ Dev)

A QUORUM WAS PRESENT

Meeting Minutes

- **Motion to approve the meeting minutes of April 15, 2025, by Brian Hoffa. Second by Mike Hart.** Motion passed Yes – 4, No – 0, Absent – 2.

Treasurer's Report

- Treasurer's report tabled for August 19, 2025, Revitalization Committee Meeting

*Note: Lisa Gantner not in attendance. Reported to BOSS Coordinator Gabriel Hirsch that the general fund balance remains the same since the last meeting in April. **The balance remains at \$2004.53.***

BOSS Revitalization Committee Reorganization

Officer Re-Elections

- Brian Hoffa made a motion to nominate Jaime Perez as President, pending his acceptance.
- Jaime Perez accepted the nomination.
- **Motion to approve the nomination of Jaime Perez as President by Brian Hoffa.** Motion passed Yes – 4, No – 0, Absent – 2.
- Brian Hoffa made a motion to nominate Laura Mursch as Vice-President, pending her acceptance.
- Laura Mursch accepted the nomination.

- **Motion to approve the nomination of Laura Mursch as Vice-President by Brian Hoffa.** Motion passed Yes – 4, No – 0, Absent – 2.
- Brian Hoffa made a motion to nominate Lisa Gantner as Treasurer.
- **Motion to approve the nomination of Lisa Gantner as Treasurer by Brian Hoffa.** Motion passed Yes – 4, No – 0, Absent – 2.

Old Business

Façade Grant – 3935 Penn Ave & Paparone's

- Gabriel Hirsch: No updates for our current applicants for the Façade Reimbursement Grant Program. 3935 Penn Ave is acquiring estimates for projects from contractors and searching for contractors. Gabriel recently spoke with Vinny, owner, for an update on their application status.
- **DIRECTIVE:** Gabriel will put together a list of contractors to assist possible grant applicants' in acquiring estimates. Gabriel will also advertise the Façade Program on the BOSS Forward site.

New Business

PennDOT Transportation Alternatives Set-Aside Grant

- Gabriel Hirsch: This is a reimbursement grant that covers 100% of construction costs for a proposed project. Mike Hart and I have discussed possible projects, and one that we would like to pursue is a cleanout of the stormwater ditch along Broad St., as well as the construction of a pedestrian footbridge to cross the ditch. We believe that will potentially qualify under both bicycle and pedestrian facilities as well as stormwater management. Project application drafts are due August 31st, final due October 31st.

Main Street Matters Program

- Gabriel Hirsch: The MSM program could benefit our downtown revitalization efforts, specifically the district development grants. These are used for supporting large-scale public and private projects that enhance downtown. Key eligible activities relevant to Sinking Spring:
 - Acquisition, rehabilitation, or restoration of older or underused buildings for immediate reuse.
 - Site improvements for new housing or commercial construction.
 - Development of mixed-use and commercial buildings that attract new businesses.
 - Public infrastructure upgrades.

Penn Ave & Columbia Intersection – Sign Committee

- Gabriel Hirsch: Brian and I briefly discussed the idea of installing electric signage at one of the corners of the Penn, Columbia, Cacoosing intersection. To go along with the signage, parklets and seating could also fall under the TASA grant, expanding our project deliverables.
- Brian Hoffa: This signage would allow us to display local advertising (paid), borough events, weather, alerts, revitalization efforts, etc. The creation of a signs committee may be necessary.

Sinking Spring Downtown Perception Survey

- Gabriel Hirsch: Pottstown just recently released their downtown perception survey to residents. Sinking Spring did a similar survey a couple of years ago. It would be worth it to re-engage with residents about their perceptions of the revitalization efforts of the Borough as well as help to guide the revitalization conversations forward based on what residents find most important.

Adjourn

Motion to adjourn at 7:24 PM by Brian Hoffa. Meeting Adjourned.

NEXT MEETING PLANNED FOR
Tuesday, August 19, 2025, at 7:00 PM
Borough Council Chambers