



**Borough of Sinking Spring**  
**BOSS FORWARD**  
**REVITALIZATION COMMITTEE**  
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**DRAFT**

**SINKING SPRING**  
**BOSS FORWARD REVITALIZATION COMMITTEE**  
**BOARD OF DIRECTORS**

**Meeting Minutes**  
**August 19, 2025**

**Call to Order**

The meeting was called to order by Laura Mursch at 6:57 PM in Sinking Spring Borough Council Chambers, 3940 Penn Avenue, 19608.

**Present**

Laura Mursch (Vice President-Berks County Planning Commission)  
Lisa Gantner (Treasurer-SSB Recreation)  
Robert Metzger (Member-SSB Econ Dev)  
Brian Hoffa (Member-Council Econ Dev)  
Mike Hart (Member-Borough Manager)  
Gabriel Hirsch (BOSS Coordinator)

**Absent**

Jaime Perez (President-Berks County Redevelopment Authority)

**Audience Members Present**

Lura Bare  
April Crossley

**A QUORUM WAS PRESENT**

**Meeting Minutes**

- **Motion to approve the meeting minutes of July 15, 2025, by Mike Hart. Second by Laura Mursch.** Motion passed Yes – 5, No – 0, Absent – 1.

**Treasurer's Report**

- Lisa Gantner: The General Fund balance remains at **\$2,004.53**. An invoice from Marshall Pickard for website services for Q3 and Q4 of 2025 is expected soon.

### Givebutter Donation Campaign – Freight House Restoration Fund

- Members of council discussed creating a campaign to receive donations through GiveButter, a donation campaign platform identified as the best fit for this effort. The campaign will support restoration of the freight house in Heritage Park, which suffered major fire damage. Mike Hart reported that borough council was informed at their recent August meeting that repair costs exceed insurance coverage by approximately \$125,000. The fundraising campaign aims to help recoup a portion of these funds to offset the total restoration cost.
- **Motion for the BOSS Committee to enter the GiveButter program and, if necessary, create a bank account to receive donations by Brian Hoffa. Second by Bob Metzger.** Motion passed Yes – 5, No – 0, Absent – 1.

### Old Business

#### PennDOT Transportation Alternatives Set-Aside Grant Progress

- Gabriel Hirsch: TASA grant draft application is approximately 80% complete. Application draft will be submitted prior to deadline of September 5<sup>th</sup>.

### Discussion: Sinking Spring Perception Survey

- Members of council identified the opportunity to create a resident survey to gather feedback from the community at our previous meeting. Gabriel Hirsch suggested distributing the survey electronically to help gain insight into perceptions of downtown and revitalization efforts. Brian Hoffa recommended broadening the scope to focus on the whole community rather than only downtown. Bob Metzger emphasized the importance of defining clear objectives before drafting questions and noted that a similar survey conducted 5-6 years ago focused on what residents wanted to see downtown.
- **DIRECTIVE:** Gabriel will draft proposed survey questions, using responses from the previous resident survey as a reference, for review at a future meeting.

### New Business

#### Volunteer Committee Opportunities

- Brian Hoffa: Council has been discussing the possibility of installing electronic signage at the Columbia/Cacoosing/Penn Avenue intersection. We are not certain about the exact placement, but the Borough owns land in that area where something could be installed. I see the sign at Wilson all the time, and they have a lot of information displayed on it. I believe a similar project would be a great improvement for our community, providing something visible and tangible while also highlighting the revitalization committee's efforts. Council has been looking for someone to take the lead on this project. Lura and April, I encourage you to consider spearheading a subcommittee to develop design ideas, determine placement and size, and present recommendations. If you are interested, please let Mike know.

### Adjourn

**Motion to adjourn at 7:21 PM by Brian Hoffa.** Meeting Adjourned.

**NEXT MEETING PLANNED FOR**  
**Tuesday, September 16, 2025, at 7:00 PM**  
**Borough Council Chambers**